



PAST PRESIDENTS AND CHAIRMEN

WORLD PRESIDENTS

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|--------------------------|---------|-----------------------------------|---------|
| Shirley F. Woodell | 1938-40 | Goran Tamm..... | 1972-74 |
| Peter S. Christie | 1940-41 | Joseph Novas, Jr..... | 1974-76 |
| J.J. Clarey, Jr..... | 1941-42 | Hugh I. Holker..... | 1976-80 |
| Frederick Moeller | 1942-43 | Mauro B.D. Salles | 1980-82 |
| J.J. Clarey, Jr. | 1943-44 | Claude Chauvet | 1982-84 |
| Robert H. Otto | 1944-45 | A.E. Pitcher..... | 1984-86 |
| Harley Lewis | 1945-46 | Alexander Brody | 1986-88 |
| Joshua B. Powers | 1946-48 | Clay S. Timon..... | 1988-90 |
| Arthur A. Kron | 1948-49 | Roger Neill..... | 1990-92 |
| William S. Honneus | 1949-51 | Mustapha Assad | 1992-94 |
| Charles F. Rork | 1951-53 | Luis Carlos Mendiola Codina | 1994-96 |
| George H. Giese | 1953-54 | Senyon Kim | 1996-98 |
| Jere Patterson | 1954-56 | Joe Cappel..... | 1998-00 |
| George E. Kendall | 1956-58 | David Hanger | 2000-02 |
| Vincent Tutching | 1958-60 | Jean Claude Boulos..... | 2002-04 |
| Elmo C. Wilson | 1960-62 | Michael Lee | 2004-06 |
| C.R. Devine | 1962-64 | Joseph Ghossoub..... | 2006-08 |
| Dr. Rudolf Farner | 1964-68 | Indra Abidin..... | 2008-10 |
| Jere Patterson | 1968-72 | Alan Rutherford..... | 2010-12 |
| | | Faris Abouhamad..... | 2012-16 |

CHAIRMEN

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| Alfred L. Hollender..... | 1972-76 |
| C. Robert Devine | 1976-80 |
| Russell J. Melvin | 1980-84 |

IAA CONGRESSES, CONFERENCES AND SYMPOSIA

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|---|---------|-------|---|
| World Congress I-VII | 1949-55 | | New York |
| First European Conference | 1955 | | Zurich |
| VIII World Congress..... | 1956 | | New York |
| IX World Congress | 1957 | | New York |
| Second European Conference..... | 1957 | | The Hague |
| X World Congress | 1958 | | New York |
| XI World Congress | 1959 | | New York |
| Third European Conference..... | 1959 | | Vienna |
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| XII World Congress | 1960 | | New York |
| First Latin American Conference | 1960 | | Caracas |
| XIII World Congress | 1961 | | New York |
| Fourth European Conference | 1961 | | Madrid |
| XIV World Congress | 1962 | | Chicago |
| Fifth European Conference | 1962 | | On the North Sea aboard "Nieuw Amsterdam" |
| XV World Congress (first in Europe) | 1963 | | Stockholm |
| XVI World Congress | 1964 | | New York |
| XVII World Congress | 1965 | | Paris |
| XVIII World Congress (first in Latin America) | 1966 | | Mexico City |
| XIX World Congress | 1967 | | London |
| XX World Congress | 1968 | | Berlin |



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| XXI World Congress (first in Asia) | 1969..... | Tokyo |
| World Advertising Week, June 8-12 | 1970 | New York |
| Case History Symposium, September 2-4 | 1970 | Copenhagen |
| International Conference on Advertising in Developing Countries, June 8-10 | 1971 | Tel Aviv |
| 22nd World Congress, June 16-18 | 1971..... | Estoril |
| International Advertising Conference, June 7-9 | 1972 | Munich |
| 23rd World Congress, June 6-8 | 1973 | Dublin |
| 24th World Congress, May 23-25 | 1974 | Tehran |
| International Advertisers Conference, May 22-23 | 1975 | Rio de Janeiro |
| Symposium on Multinationals, September 23-26 | 1975 | Geneva |
| 25th World Congress, May 18-22 | 1976 | Buenos Aires |
| International Seminar on Advertising Population and Natural Resources, April 26-27 | 1977 | Paris |
| International Conference on Advertising and Quality of Life, June 13-16 | 1977 | Tel Aviv |
| 26th World Congress, May 16-19 | 1978..... | Copenhagen |
| International Conference on Advertising and the Common Market, May 9-12 | 1979 | Amsterdam |
| International PSA Conference, September 26-28..... | 1979 | Brussels |
| International Advertising Conference, October 23-25 | 1979 | Sao Paulo |
| 27th World Congress, May 19-23 | 1980 | Durban |
| International Conference on Marketing Comms., Feb. 26-27 | 1981 | Milan |
| International Conf. on Comms. Satellites, October 5-6 | 1981 | Brussels |
| International Conference on Gulf Advertising and Marketing, March 14-16 | 1982 | Dubai |
| 28th World Congress, May 24-28 | 1982 | Sao Paulo |
| International Conference on the Role of Advertising in Contemporary Economic Development, May 15-21 | 1983 | Belgrade and Dubrovnik |
| 1st Education Conference, November 14-15 | 1983 | London |
| 2nd PSA Conference, November 21-23 | 1983..... | Brussels |
| European Conference on International Advertising Versus Advertising Internationally, February 15-17 | 1984..... | Eindhoven |
| International Seminar on Challenges and Opportunities in Future Human Communication, May 10 | 1984 | Helsinki |
| 29th World Congress, October 2-5 | 1984 | Tokyo |
| Pan European Conference, July 3-4 | 1985 | London |
| 2nd Education Conference, October 4-5 | 1985 | Brussels |
| International Conference on the Info. Explosion, Oct. 10-11 | 1985 | Istanbul |
| 30th World Congress, May 26-30 | 1986 | Chicago |
| 31st World Congress, May 1-5 | 1988 | Sydney |
| 3rd Education Conference, March 3-4..... | 1988 | Amsterdam |
| UK Chapter's Pan-European Conference, October 3-4 | 1988 | London |
| UK Chapter's Pan-European Conference, November 14-15 | 1989 | London |
| 1st Latin American Congress, October 31-November 3 | 1989 | Buenos Aires |
| Euromea 92, May 15-17 | 1990 | Paris |
| 32nd World Congress, June 10-14 | 1990 | Hamburg |
| 4th Education Conference, October 26-29 | 1990 | Marbella |
| UK Chapter's Pan-European Conference, April 8-9 | 1991 | London |
| First China International Advertising Conference, May 8-14 | 1991 | Beijing |



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| IAA International Symposium, September 10 | 1991 | London |
| 2nd Latin American Congress, October 20-23 | 1991 | Mexico City |
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| IAA International Symposium, February 24 & 26 | 1992 | Warsaw & Budapest |
| IAA International Symposium, May 11 & 14 | 1992 | Buenos Aires & Caracas |
| 33rd World Congress, September 28-30 | 1992 | Barcelona |
| 5th Education Conference, November 26-29 | 1992 | Athens |
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| IAA International Symposium, January 12 | 1993 | Hong Kong |
| GCC AA Symposium, February 15-16 | 1993 | Bahrain |
| 3rd Latin American Congress, June 28-July 1 | 1993 | Caracas |
| 1st Africa Congress, September 19-23 | 1993 | Sun City, South Africa |
| IAA International Symposium, September 23 | 1993 | Johannesburg |
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| 34th World Congress, May 15-18 | 1994 | Cancun |
| 6th Education Conference, October 28-29 | 1994 | Milan |
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| Advertising Age Int'l/US Chapter Conference, March 16 ... | 1995 | New York City |
| UK Chapter/Media International Conference, April | 1995 | London |
| IAA/National Review Institute Int'l Symposium, May 3 | 1995 | New York City |
| Hungary Chapter Conference, May 14-17 | 1995 | Budapest |
| 2nd Africa Congress, September 10-13 | 1995 | Johannesburg |
| 4th Latin American Congress, September 17-20 | 1995 | Sao Paulo |
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| IAA International Symposium, January 14 | 1996 | Jeddah |
| Advertising Age Int'l / Florida Chapter Conference, March 7 | 1996 | Miami |
| 35th World Congress, June 9-12 | 1996 | Seoul |
| 7th Education Conference, October 29-November 2 | 1996 | Kuala Lumpur / Port Dickson |
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| Florida Chapter Symposium, January 23-24 | 1997 | Miami |
| Advertising Age Int'l/US Chapter Conference, March 12-13 | 1997 | New York |
| 3rd European Congress, June 4-6 | 1997 | Amsterdam |
| IAA International Symposium, June 10 | 1997 | Ankara |
| 3rd Africa Congress, October 12-16 | 1997 | Kenya |
| 5th Latin American Congress, October 19-22 | 1997 | Asuncion |
| IAA International Symposium, November 20 | 1997 | Bucharest |
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| 36th World Congress, May 10-13 | 1998 | Cairo |
| 8th Education Conference, October 1-4 | 1998 | Zagreb |
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| 4th IAA Africa Congress, Sept 22-24 | 1999 | Lagos |
| 2nd IAA Europe Conference, Sept 27-28 | 1999 | Budapest |
| IAA Florida Chapter Conference & Workshop, Oct 12-13 ... | 1999 | Miami |
| 6th IAA Latin America Congress, Oct 20-23 | 1999 | Medellin |
| Advista Arabia V, Nov 15-17 | 1999 | Bahrain |
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| 37th World Congress, June 6-9 | 2000 | London |
| 9th IAA Education Conference, October | 2000 | Miami |
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| 38th World Congress, May 19-24 | 2002 | Beirut |
| 39th World Congress, September 7-10 | 2004 | Beijing |
| 40th World Congress, March 21-23 | 2006 | Dubai |
| 41st World Congress, April 7-9 | 2008 | Washington, DC |
| 42nd World Congress, May 12-14 | 2010 | Moscow |
| 43rd World Congress, May 8-10..... | 2014 | Beijing |
