

IAA AWARD

For distinguished services in the field of international advertising and marketing.

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|------|--|------|--|
| 1951 | Goar Mestre, Director General
Circuito CMQ, S.A., Havana, Cuba | 1967 | Samuel C. Johnson, President
S.C. Johnson & Son, Inc., Racine, Wisconsin |
| 1952 | Joshua B. Powers, President
Joshua B. Powers Inc, New York | 1968 | J. Paul Austin, President
The Coca-Cola Company, Atlanta, Georgia |
| 1953 | Fitzhugh Granger, Manager
Merchandising Services Foreign Operations
International Harvester Co., Chicago | 1969 | R. David L. Dutton, Chairman
Leo Burnett-LPE International, London |
| 1954 | Paul R. Kruming, President
National Export Advertising Service, Inc., New York | 1970 | Tom Sutton, Executive Vice President-
International
J. Walter Thompson Company, New York |
| 1955 | W.B.B. Fergusson, Vice President
Colgate-Palmolive International, New Jersey | 1971 | James O'Connor, Director
Institute of Practitioners in Advertising,
London |
| 1956 | Walter Sauer, Advertising Manager
Home Products International, Ltd., New York | 1972 | Dieter Volker, Director of Product
Management
Henkel & Cie., GmbH, Dusseldorf |
| 1957 | James L. Gilbert, Executive Vice President
International Advertising Association, New York | 1973 | A.J. F. O'Reilly, President
H.J. Heinz Company, Pittsburgh,
Pennsylvania |
| 1958 | Arthur A. Kron, President
Gotham-Vladimir Advertising, Inc., New York | 1974 | John W. Hobson, Chairman
Bates International-Europe, London |
| 1959 | Sies W. Numann, Advertising Manager
Philips Gloeilampenfabrieken, N.V., Eindhoven, Holland | 1976 | Jacques B. Maisonrouge, Chairman
IBM World Trade Europe/Middle East/Africa
Corp., Paris |
| 1960 | Shirley F. Woodell, Vice President
J. Walter Thompson Company, New York | 1977 | Tsuneji Hibino, Senior Counselor and
Former President
Dentsu Advertising Ltd., Tokyo |
| 1961 | Hideo Yoshida, President
Dentsu Advertising Ltd., Tokyo | 1978 | David Ogilvy, Founder & Creative Head
Ogilvy & Mather International, New York |
| 1962 | Braxton Pollard,
Manager, International Advertising
Monsanto Chemical Co., St. Louis, Missouri | 1979 | Dr. Max Gloor, Director
Nestle, Vevey, Switzerland |
| 1963 | Dr. Rudolf Farner, Owner
Dr. Rudolf Farner Marketing and Advertising Agency, Zurich | 1980 | Don Johnston, Chairman
JWT Group, Inc., New York |
| 1964 | Armando Sarmiento, President
McCann-Erickson, Inc., New York | 1981 | Raymond F. Farley, President
S.C. Johnson & Son, Inc., Racine, Wisconsin |
| 1965 | Dr. Francis Elvinger, President
Elvinger Advertising Agency Paris | 1982 | Reiji Hattori, Executive Vice President
K. Hattori & Co. Ltd., Tokyo |
| 1966 | Arthur C. Nielsen, Sr., President
A.C. Nielsen Company, Chicago | | |
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1983 Robert Keim, President
The Advertising Council, New York

1984 Senyon Kim, Chairman
Oricom, Inc. Seoul

1986 Rupert Murdoch, Chairman
The News Corporation, Ltd., Australia

1988 Helmut Sihler, President and CEO
Henkel KGaA, Dusseldorf

1990 Helmut Maucher, Chairman and CEO
Nestle S.A., Vevey, Switzerland

1992 Philip H. Geier, Jr., Chairman and CEO
The Interpublic Group of Companies, Inc.,
New York

1994 Sir Michael Perry, Chairman
Unilever Plc., UK

1996 Ted Turner, Chairman and President
Turner Broadcasting System, Atlanta

1975 Edward N. Ney, President
Young & Rubicam International Inc., New York

1998 Founders of IAA

2000 Sir Martin Sorrell, Group Chief Executive
WPP, London

2002 Carlos Ghosn, President and CEO
Nissan Motor Co., Ltd., Tokyo

2004 Sir Richard Branson, Chairman
Virgin Atlantic Airways, Ltd., London

2006 Maurice Levy, CEO
Publicis Group, Paris

2008 Tateo Mataka, Chairman and CEO
Dentsu Inc., Tokyo

2010 Simon Clift, CMO
Unilever Plc., London

2014 Indra K. Nooyi, Chairman and CEO
PepsiCo, New York

2014 John Wren, President and CEO
Omnicom Group, New York