



# International Advertising Association

Executive Committee

2018 - 2020 Term

## Senior Management Team

**Srinivasan Swamy**  
**Chairman & World President**  
R K SWAMY BBDO PVT LTD  
India

**Joel Nettey**  
**Senior Vice President**  
The Ninani Group  
Ghana

**Venanzio Camarra**  
**Treasurer**  
Studio Aldabra Corporate  
Italy

**Beatrice Cox-Riesenfelder**  
**General Secretary**  
ORF Enterprise  
Austria

**Felix Tataru**  
**Immediate Past President**  
GMP Group  
Romania

**Dagmara Szulce**  
**Managing Director**  
IAA Global Office  
United States

## Vice President Area Directors

**Kaushik Roy**  
**Vice President/Area Director Asia Pacific**  
Reliance Industries Ltd.  
India

**Pawel Kowalewski**  
**Vice President/Area Director Europe**  
Communication Limited  
Poland

**Sasan Saeidi**  
**Vice President/Area Director Middle East**  
J. Walter Thompson Company  
United Arab Emirates

**Brendan Ripp**  
**Vice President/Area Director US & Canada**  
National Geographic  
United States



**Norkor A. Duah**

**Vice President/Area Director Africa**

Mullen Lowe

Ghana

## **Vice President Corporate Members**

**Frederik Borestrom**

**Vice President Corporate Members**

LinkedIn

United Kingdom

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