



# International Advertising Association

## Board of Directors

### 2018 – 2020 Term

#### Senior Management Team

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**Immediate Past Chairman & World President**  
**Chairman, President's Council**  
GMP Group  
Romania

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**Senior Vice President**  
The Ninani Group  
Ghana

**Beatrice Cox-Riesenfelder**  
**General Secretary**  
**ORF Enterprise Gmbh & Co KG**  
Austria

**Venanzio Camarra**  
**Treasurer**  
Studio Aldabra Corporate  
Italy

**Dagmara Szulce**  
**Managing Director**  
IAA Global Office  
United States

#### Vice President Area Directors

**Ramesh Narayan**  
**Vice President/Area Director Asia Pacific**  
**Vice President Mktg. & Communications**  
Canco Advertising Pvt. Ltd.  
India

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**Vice President/Area Director Europe**  
Communication Limited  
Poland



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**Vice President/Area Director Middle East**  
J. Walter Thompson Company  
United Arab Emirates

**Brendan Ripp**  
**Vice President/Area Director US/Canada**  
National Geographic Fox Network Group  
United States

**Norkor A. Duah**  
**Vice President/Area Director Africa**  
MullenLowe  
Ghana

## Vice President Corporate Members

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**Vice President Corporate Members**  
LinkedIn  
United Kingdom

## Vice Presidents

**John Chacko**  
**Vice President Education Asia Region**  
**IAA Malaysia Chapter President**  
IAA Malaysia Chapter  
Malaysia

**Faris Abouhamad**  
**Vice President Building Member Relationships**  
Interone Resonance Middle East LLC  
United Arab Emirates

**Shreyams Kumar**  
**Vice President Education**  
Mathrubhumi Printing & Publishing Co Ltd.  
India

**Mehrnoosh Shafiei Shahrabaki**  
**Vice President Central & West Asia Development**  
**IAA Iran Chapter Representative**  
Idea-list  
Iran

**Diane Slade**  
**Vice President Education & YP Mentorships**  
Edith Cowan University  
Australia

**Guohua Zhang**  
**Vice President China Development**  
China Advertising Association  
China

**Bharat Avalani**  
**Vice President Continuing Professional Development**  
Connecting the Dots  
Malaysia

**Walid Kanafani**  
**Vice President Education Middle East Region**  
**IAA Kuwait Chapter President**  
MEC Kuwait  
Kuwait

**Angus Grieve**  
**Vice President Elections**  
IAA UK Chapter  
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**Carla Michelotti**  
**Vice President Self-Regulation  
Consumer Privacy, Gov't. Affairs**  
Carla Michelotti LLC  
United States

**Heather Leembruggen**  
**Vice President Awards**  
Communications Plus  
Australia

**Ravin Lama**  
**Vice President Southern Africa  
Development**  
**IAA Nepal Chapter President**  
International Media Network Nepal  
Nepal

**Mihai Barsan**  
**Vice President Education &  
Corporate Member Development  
Europe**  
Brandelier  
Romania

**Kyra Roest**  
**Vice President Creativity**  
**IAA Netherlands Chapter  
Representative**  
Umgebun  
Netherlands

**Janak Sarda**  
**Vice President YP Development**  
Daily Deshdoot  
India

**Tom Doctoroff**  
**Vice President Strategy**  
Prophet  
United States

**Boris Eremin**  
**Vice President Major Events**  
**IAA Russia Chapter President**  
Russia State University  
Russia

## Chapter Representatives (Chapter presidents & officers)

**Walter Zinggl**  
**IAA Austria Chapter President**  
IP Oesterreich GmbH  
Austria

**Adam Donnelley**  
**IAA Australia Chapter President**  
The Works Sydney  
Australia

**Khamis Al Muqla**  
**IAA Bahrain Chapter President**  
Gulf Marcom  
Bahrain

**Kim Mu**  
**IAA China Chapter Officer**  
IAA China Chapter  
China

**Jen Bang Liebst**  
**IAA Denmark Chapter President**  
DAumento Advokat  
Denmark

**Torgbor Mensah**  
**IAA Ghana Chapter President**  
Argon Group  
Ghana

**Ilona Pocsik**  
**IAA Hungary Chapter President**  
IAA Hungary Chapter  
Hungary

**Punit Goenka**  
**IAA India Chapter President**  
Zee Entertainment Enterprises  
Ltd.  
India

**Alberto Dal Sasso**  
**IAA Italy Chapter President**  
Nielsen TAM and AD Intel  
Italy



**Shariful Islam**  
**IAA Bangladesh Chapter President**  
Brand Forum  
Bangladesh

**Tunji Olugbodi**  
**IAA Nigeria Chapter President**  
Verdant Zeal Mktg  
Communications Limited  
Nigeria

**Valer Hancas**  
**IAA Romania Chapter President**  
Kaufland Romania  
Romania

**Andreas Widmer**  
**IAA Swiss Chapter President**  
Westhive  
Switzerland

**Joe Ayache**  
**IAA Lebanon Chapter President**  
A&A PN  
Lebanon

**Sarmad Ali**  
**IAA Pakistan Chapter President**  
Jang Media  
Group  
Pakistan

**Jovan Stajonovic**  
**IAA Serbia Chapter President**  
Direct Media  
Serbia

**Elle Huang**  
**IAA Taipei Chapter President**  
INTELLE Technology  
Management Co.  
Taipei

**Fraser Riddell**  
**IAA New York Chapter President**  
MediaCom  
United States

**Jacek Olechowski**  
**IAA Poland Chapter President**  
MediaCap  
Poland

**Tharaka Ranwala**  
**IAA Sri Lanka Chapter President**  
Sampath Bank Limited  
Sri Lanka

**Hani Ghorayeb**  
**IAA UAE Chapter President**  
AMS-Choueiri Group  
United Arab Emirates

**Kirsty Giordani**  
**IAA UK Chapter**  
Incoming Executive Director  
United Kingdom

## Corporate Members

**Tadashi Ishii**  
**Asia Corporate Member**  
**IAA Japan Chapter President**  
Dentsu Inc.  
Japan

**Junji Narita**  
**Asia Corporate Member**  
Hakuhodo Incorporated  
Japan

**David Sable**  
**US Corporate Member**  
Y&R Advertising  
United States



**Jeff Buchan**  
**US Corporate Member**  
Google  
United States

**Julie Hogan**  
**US Corporate Member**  
Facebook  
United States

**Herve de Clerck**  
**US Corporate Member**  
AdForum  
United States

**Nick Harris**  
**Europe Corporate Member**  
JTI  
Switzerland

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