

## IAA MEDAL FOR MERIT

---

In recognition of outstanding service to the Association or to international advertising.

Indra Abidin	Herve de Clerck	Tanvir Kanji
Faris Abouhamad	Alfred W. de Jonge	Jhr. Willem van Andringa
Eli Aciman	Ricardo De Luca	de
C. Manuel Acuna	Ranil de Silva	Kempenaer
Khamis Al-Muqla	Caroline Stella Demy	Robert T. Kenyon
Geraldo Alonso	C.R. Devine	C. Mack Kile
Mustapha Assad	Talal Dhulaymi	Pinar Kilic
Faruk Atasoy	Toyonobu Domen	Myung H. Kim
Walid Azzi	Li Dongsheng	Gohei Kogure
Joergen Bagger	Norkor Duah	Sandy Kornberg
Abdalla Abdel Bari	John M. Eger	Pawel Kowalewski
Sylvan M. Barnet, Jr.	Erik Elinder	Michael Lee
Luis Bassat	Bendt Enrum Boris	Heather Leembruggen
Winfried Bauer	Eremin	Jean-Max Lenormand
Urs Beer	Murray Evans	Mario Ludwig
Dino Betti van der	Paul J.A. Fabricius	Les Margulis
Noot	Samir E. Fares	Dr. Roberto Marinho
Basil Bicknell	Dr. Rudolf Farner Fernan	Rod McCulloch
Pheroza Bilimoria	Frias	Jean Mee
Jacques Bille	John Fraser	Russell J. Melvin
Roberto C. Bissone	Shintaro Fukushima	Luis Carlos Mendiola
John R. Boardman	Coenraad J. van Geel	Codina
Jean-Claude Boulos	Vincent C. Geeson	Carla Michelotti
H. Earle Braisted	Edwin P. Godden	Albert Milhado
Edoardo Brioschi	Kenneth Godfrey	Wajid A. Mirza
Donald Brockman	Jose M. Gonzalez-Llorente	Kazuo Miyakawa
Alexander Brody	Ursula Gruber	Marcel R. Moens
Albert Brouwet	Hans Haberfeld	Dato Jaffar Mohd Ali
Arthur C. Burton	Robin A. Hammond	Keith V. Monk
Erich Buxbaum	David J. Hanger	Ralph Morpurgo
W.A.S. Camp	Gerry Heller	Patrick Mowe
Joe Cappo	Karl L. Henze	Yosef Na'aman
Augusto de Castro	Tsuneji Hibino	Jose Daniel Nasta
Claude Chauvet	Hugh I. Holker	Roger Neill
George Clare	Alfred L. Hollender	Donald Nekman
Peter Combaz	Farhad Hormozi	Henry Northcote
Leslie B. Cort	Minoru Ichihana	Joseph Novas, Jr.
Armando d'Almeida	Shuzo Ishikawa	May Nzeribe
Barry Day	Karl Katz	Juichi Odani

---

Julio Ortuzar Prado  
Jere Patterson  
Roger C.B. Pereira  
Manuel Perez  
Fuad Pharaon  
Rogelio Pianezza  
A.E. Pitcher  
Michel Reinarz  
Rein Rijkens  
Jean A.M. Rizk  
Marwan Rizk  
Jorge E. Tavares  
Rodrigues  
Robert F. Roth  
E. Guillermo Salas  
Mauro Bento Dias  
Salles  
Johan-Otto Schmidt  
David Sharp

Xuezhi Shi  
Takayuki Shimizu  
Tian Shuqian  
Noriyuki Shutto Diane  
Slade  
Robert S. Smith  
Malcolm Spry  
Dr. Eric Stoetzner  
Hubert Strauf  
Rodman Sweeny  
William O'Neill Sweeney  
Ole Sylvester-Hvid  
Ursula Sylvester-Hvid  
Ildiko Takacs  
Mounir Takchi  
Ryoichi Takeoka  
Eliyahu Tal  
Hideharu Tamaru Goran  
Tamm

Felix Tataru  
Clay S. Timon  
Yrjo Turkama  
Edwin Van Brunt  
Adrian Vickers  
Otte Wallish  
Eli Warshavsky  
Ed Wessing  
Jean Wild  
Evelyn Winter  
Albert Wolvesperges  
Peiqing Yang  
Haruo Yoneda  
Thomas Young  
Loula Zaklama