



## IndIAA Awards 2019 – Winners

Sr No	Category
1	<p><b>AUTO FOUR WHEELERS</b> Land Rover-The Land of Land Rovers</p> <p>Client : Jaguar Land Rover India Creative Agency: Spark 44 India</p>
2	<p><b>AUTO TWO WHEELERS- (<i>Joint Winners in this category</i>)</b></p>
(i)	<p>Bajaj Auto-The World's Favourite Indian</p> <p>Client : Bajaj Auto Creative Agency: Leo Burnett</p>
(ii)	<p>Honda Activa-Honda Activa 125 - Solid Trust. Solid Power. Solid Body</p> <p>Client : Honda Motorcycle &amp; Scooter India Pvt. Ltd Creative Agency: Dentsu One</p>
3	<p><b>AUTO OTHERS</b> ZAP Subscribe-ZAP Subscribe Presents "It's Love Nonetheless..."</p> <p>Client : Zoomcar Creative Agency: Ogilvy</p>
4	<p><b>CONSUMER DURABLES (<i>Joint Winners in this category</i>)</b></p>
(i)	<p>Birla Aerocon-Birla Aerocon Pipes &amp; Fittings – Naam</p> <p>Client : CK Birla Group Creative Agency: Ogilvy</p>
(ii)	<p>Voltas-Adjustable AC</p> <p>Client : Voltas Ltd Creative Agency: Ogilvy</p>



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<b>5</b>	<b>CONSUMER ELECTRONICS</b> <i>(Joint Winners in this category)</i>
<b>(i)</b>	Nokia-Google Lens Client : Nokia Creative Agency: McCann
<b>(ii)</b>	Saregama Carvaan-Shaadi ka naya gift Client : Goenka Group Creative Agency: The Womb
<b>6</b>	<b>ONLINE COMMERCE</b> PhonePe-No Wallet Top-Up /Instant Bank To Bank Transfer / Safe & Secure Client : PhonePe Creative Agency: Lowe Lintas
<b>7</b>	<b>TELECOM AND TECHNOLOGY</b> <i>(Joint Winners in this category)</i>
<b>(i)</b>	Vodafone-Making India Data Strong in crowded places Client : Vodafone Creative Agency: Ogilvy
<b>(ii)</b>	Idea-Idea 4G - India ka LIVE network Client : Vodafone Idea Limited Creative Agency: BBDO India
<b>8</b>	<b>CORPORATE</b> Hindustan Unilever-Start A Little Good – Water Client : Hindustan Unilever Ltd Creative Agency: Ogilvy



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<p><b>9</b></p>	<p><b>BANKING AND FINANCE</b>  Tata Capital-#WedEqual with Tata Capital Wedding Loan</p> <p>Client : Tata Capital Ltd  Creative Agency: Leo Burnett</p>
<p><b>10</b></p>	<p><b>PHARMA, HYGIENE AND WELLNESS - <i>(Joint Winners in this category)</i></b></p>
<p><b>(i)</b></p>	<p>Combiflam-Strong pain ko do strong jawaab</p> <p>Client : Sanofi India  Creative Agency: Ogilvy</p>
<p><b>(ii)</b></p>	<p>Dabur Chyawanprash-Double Immunity with Dabur Chyawanprash for Kids in Winters</p> <p>Client : Dabur  Creative Agency: McCann</p>
<p><b>11</b></p>	<p><b>HOME DÉCOR</b>  Ottomate Homes-Get Your Best Sleep, Ever!</p> <p>Client : Ottomate International  Creative Agency: The Womb</p>
<p><b>12</b></p>	<p><b>FASHION, ACCESSORIES &amp; RETAIL</b>  Bata-Sushant &amp; Kriti X Bata   #SurprisinglyBata</p> <p>Client : Bata India Ltd  Creative Agency: Contract India</p>
<p><b>13</b></p>	<p><b>HOME CARE</b>  Ariel-Sons #ShareTheLoad</p> <p>Client : Procter &amp; Gamble India  Agency : BBDO India</p>



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<b>14</b>	<p><b>PERSONAL CARE</b> Wild Stone Deo Talc-Wild Stone Deo Talc - Smell Like a Mister!</p> <p>Client : McNROE Consumer Products Prt Ltd Agency : Ogilvy</p>
<b>15</b>	<p><b>GOVERNMENT</b> ActionAid India-Join The Dots</p> <p>Client : ActionAid India Agency : WatConsult</p>
<b>16</b>	<p><b>ENTERTAINMENT AND MEDIA- <i>(Joint Winners in this category)</i></b></p>
<b>(i)</b>	<p>Spotify-There's a playlist for that   Game of Love</p> <p>Client : Spotify India Creative Agency: Leo Burnett</p>
<b>(ii)</b>	<p>Dailyhunt-#HarBhashaEqual only on Dailyhunt</p> <p>Client : Dailyhunt Creative Agency: What's Your Problem (WYP)</p>
<p><b>Campaigns with Social Purpose - Special Jury Mention</b></p>	
<b>(i)</b>	<p>Vicks-Vicks – One In A Million #TouchOfCare</p> <p>Client : Procter &amp; Gamble India Creative Agency: Publicis Singapore</p>
<b>(ii)</b>	<p>Prega News-Mother's Day 2019 by PregaNews #GoodNewsIsGenderFree</p> <p>Client : Mankind pharma Ltd Creative Agency: ADK Fortune</p>