

# FOR THE RECORD



## PAST PRESIDENTS AND CHAIRMEN

### WORLD PRESIDENTS

Shirley F. Woodell .....	1938-40	Goran Tamm.....	1972-74
Peter S. Christie .....	1940-41	Joseph Novas, Jr.....	1974-76
J.J. Clarey, Jr.....	1941-42	Hugh I. Holker.....	1976-80
Frederick Moeller .....	1942-43	Mauro B.D. Salles.....	1980-82
J.J. Clarey, Jr.....	1943-44	Claude Chauvet .....	1982-84
Robert H. Otto .....	1944-45	A.E. Pitcher.....	1984-86
Harley Lewis .....	1945-46	Alexander Brody .....	1986-88
Joshua B. Powers .....	1946-48	Clay S. Timon.....	1988-90
Arthur A. Kron .....	1948-49	Roger Neill.....	1990-92
William S. Honneus .....	1949-51	Mustapha Assad .....	1992-94
Charles F. Rork .....	1951-53	Luis Carlos Mendiola Codina .....	1994-96
George H. Giese .....	1953-54	Senyon Kim .....	1996-98
Jere Patterson .....	1954-56	Joe Cappel.....	1998-00
George E. Kendall .....	1956-58	David Hanger .....	2000-02
Vincent Tutching .....	1958-60	Jean Claude Boulos.....	2002-04
Elmo C. Wilson .....	1960-62	Michael Lee .....	2004-06
C.R. Devine .....	1962-64	Joseph Ghossoub.....	2006-08
Dr. Rudolf Farnar .....	1964-68	Indra Abidin.....	2008-10
Jere Patterson .....	1968-72	Alan Rutherford.....	2010-12
		Faris Abouhamad.....	2012-16

### CHAIRMEN

Alfred L. Hollender.....	1972-76
C. Robert Devine .....	1976-80
Russell J. Melvin .....	1980-84

## IAA CONGRESSES, CONFERENCES AND SYMPOSIA

World Congress I-VII .....	1949-55	New York
First European Conference .....	1955	Zurich
VIII World Congress.....	1956	New York
IX World Congress .....	1957	New York
Second European Conference.....	1957	The Hague
X World Congress .....	1958	New York
XI World Congress .....	1959	New York
Third European Conference.....	1959	Vienna
XII World Congress .....	1960	New York
First Latin American Conference .....	1960	Caracas
XIII World Congress .....	1961	New York
Fourth European Conference .....	1961	Madrid
XIV World Congress .....	1962	Chicago
Fifth European Conference .....	1962	On the North Sea aboard "Nieuw Amsterdam"
XV World Congress (first in Europe) .....	1963	Stockholm
XVI World Congress .....	1964	New York
XVII World Congress .....	1965	Paris
XVIII World Congress (first in Latin America) .....	1966	Mexico City
XIX World Congress .....	1967	London
XX World Congress .....	1968	Berlin

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XXI World Congress (first in Asia) .....	1969	.....	Tokyo
World Advertising Week, June 8-12 .....	1970	.....	New York
Case History Symposium, September 2-4 .....	1970	.....	Copenhagen
International Conference on Advertising in Developing Countries, June 8-10 .....	1971	.....	Tel Aviv
22nd World Congress, June 16-18 .....	1971	.....	Estoril
International Advertising Conference, June 7-9 .....	1972	.....	Munich
23rd World Congress, June 6-8 .....	1973	.....	Dublin
24th World Congress, May 23-25 .....	1974	.....	Tehran
International Advertisers Conference, May 22-23 .....	1975	.....	Rio de Janeiro
Symposium on Multinationals, September 23-26 .....	1975	.....	Geneva
25th World Congress, May 18-22 .....	1976	.....	Buenos Aires
International Seminar on Advertising Population and Natural Resources, April 26-27 .....	1977	.....	Paris
International Conference on Advertising and Quality of Life, June 13-16 .....	1977	.....	Tel Aviv
26th World Congress, May 16-19 .....	1978	.....	Copenhagen
International Conference on Advertising and the Common Market, May 9-12 .....	1979	.....	Amsterdam
International PSA Conference, September 26-28.....	1979	.....	Brussels
International Advertising Conference, October 23-25 .....	1979	.....	Sao Paulo
27th World Congress, May 19-23 .....	1980	.....	Durban
International Conference on Marketing Comms., Feb. 26-27 .....	1981	.....	Milan
International Conf. on Comms. Satellites, October 5-6 .....	1981	.....	Brussels
International Conference on Gulf Advertising and Marketing, March 14-16 .....	1982	.....	Dubai
28th World Congress, May 24-28 .....	1982	.....	Sao Paulo
International Conference on the Role of Advertising in Contemporary Economic Development, May 15-21 .....	1983	.....	Belgrade and Dubrovnik
1st Education Conference, November 14-15 .....	1983	.....	London
2nd PSA Conference, November 21-23 .....	1983	.....	Brussels
European Conference on International Advertising Versus Advertising Internationally, February 15-17 .....	1984	.....	Eindhoven
International Seminar on Challenges and Opportunities in Future Human Communication, May 10 .....	1984	.....	Helsinki
29th World Congress, October 2-5 .....	1984	.....	Tokyo
Pan European Conference, July 3-4 .....	1985	.....	London
2nd Education Conference, October 4-5 .....	1985	.....	Brussels
International Conference on the Info. Explosion, Oct. 10-11 .....	1985	.....	Istanbul
30th World Congress, May 26-30 .....	1986	.....	Chicago
31st World Congress, May 1-5 .....	1988	.....	Sydney
3rd Education Conference, March 3-4 .....	1988	.....	Amsterdam
UK Chapter's Pan-European Conference, October 3-4 .....	1988	.....	London
UK Chapter's Pan-European Conference, November 14-15 .....	1989	.....	London
1st Latin American Congress, October 31-November 3 .....	1989	.....	Buenos Aires
Euromea 92, May 15-17 .....	1990	.....	Paris
32nd World Congress, June 10-14 .....	1990	.....	Hamburg
4th Education Conference, October 26-29 .....	1990	.....	Marbella
UK Chapter's Pan-European Conference, April 8-9 .....	1991	.....	London
First China International Advertising Conference, May 8-14 .....	1991	.....	Beijing

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IAA International Symposium, September 10 .....	1991	London
2nd Latin American Congress, October 20-23 .....	1991	Mexico City
IAA International Symposium, February 24 & 26 .....	1992	Warsaw & Budapest
IAA International Symposium, May 11 & 14 .....	1992	Buenos Aires & Caracas
33rd World Congress, September 28-30 .....	1992	Barcelona
5th Education Conference, November 26-29 .....	1992	Athens
IAA International Symposium, January 12 .....	1993	Hong Kong
GCC AA Symposium, February 15-16 .....	1993	Bahrain
3rd Latin American Congress, June 28-July 1 .....	1993	Caracas
1st Africa Congress, September 19-23 .....	1993	Sun City, South Africa
IAA International Symposium, September 23 .....	1993	Johannesburg
34th World Congress, May 15-18 .....	1994	Cancun
6th Education Conference, October 28-29 .....	1994	Milan
Advertising Age Int'l/US Chapter Conference, March 16 ...	1995	New York City
UK Chapter/Media International Conference, April .....	1995	London
IAA/National Review Institute Int'l Symposium, May 3 .....	1995	New York City
Hungary Chapter Conference, May 14-17 .....	1995	Budapest
2nd Africa Congress, September 10-13 .....	1995	Johannesburg
4th Latin American Congress, September 17-20 .....	1995	Sao Paulo
IAA International Symposium, January 14 .....	1996	Jeddah
Advertising Age Int'l / Florida Chapter Conference, March 7 .....	1996	Miami
35th World Congress, June 9-12 .....	1996	Seoul
7th Education Conference, October 29-November 2 .....	1996	Kuala Lumpur / Port Dickson
Florida Chapter Symposium, January 23-24 .....	1997	Miami
Advertising Age Int'l/US Chapter Conference, March 12-13 .....	1997	New York
3rd European Congress, June 4-6 .....	1997	Amsterdam
IAA International Symposium, June 10 .....	1997	Ankara
3rd Africa Congress, October 12-16 .....	1997	Kenya
5th Latin American Congress, October 19-22 .....	1997	Asuncion
IAA International Symposium, November 20 .....	1997	Bucharest
36th World Congress, May 10-13 .....	1998	Cairo
8th Education Conference, October 1-4 .....	1998	Zagreb
4th IAA Africa Congress, Sept 22-24 .....	1999	Lagos
2nd IAA Europe Conference, Sept 27-28 .....	1999	Budapest
IAA Florida Chapter Conference & Workshop, Oct 12-13 ...	1999	Miami
6th IAA Latin America Congress, Oct 20-23 .....	1999	Medellin
Advista Arabia V, Nov 15-17 .....	1999	Bahrain
37th World Congress, June 6-9 .....	2000	London
9th IAA Education Conference, October .....	2000	Miami
38th World Congress, May 19-24 .....	2002	Beirut
39th World Congress, September 7-10 .....	2004	Beijing
40th World Congress, March 21-23 .....	2006	Dubai
41st World Congress, April 7-9 .....	2008	Washington, DC
42nd World Congress, May 12-14 .....	2010	Moscow
43rd World Congress, May 8-10.....	2014	Beijing